



PIRATE | BALL

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Odyssey House Louisiana (OHL) is on a hunt to find sponsors for our Sixth Annual Pirate Ball and we would love for your business to come aboard! The event will be held on **June 27, 2020 8:00 PM-11:00 PM**, at Republic NOLA (828 S. Peters St.) and will feature great **food, libations, a silent auction**, raffle and general pirate revelry. Live music and entertainment will be provided. As this is New Orleans, all attendees are encouraged to wear their finest pirate attire or be prepared to walk the plank.

By becoming a Pirate Ball sponsor, you will be directly benefiting OHL's addiction treatment and community health programs, as well as promoting your business to nearly 300 attendees. **Perks for sponsoring Pirate Ball include seated tables, logo displays, web and social media presence, and many more** (listed in full on the following page).

At the event, OHL will offer a special sponsorship opportunity to present the "Thomy Lafon Award." This award honors an individual who has made significant contribution(s) to OHL's mission and social services in New Orleans. The award will also celebrate the life and work of philanthropist, human rights activist, and original proprietor of OHL's 1125 N. Tonti St. property, Thomy Lafon.

In light of these exciting sponsorship opportunities, we hope that you are able to participate in this year's Pirate Ball. You will find more information in this packet and online at www.ohlpirateball.com, but if you have any questions, please do not hesitate to contact OHL :

Maggie Sandison
Cell: (504) 330-4634
Email: msandison@ohlinc.org

Thank you!



SPONSOR LEVELS

CAPTAIN 10,000 TITLE SPONSORSHIP

- Ten (10) Pirate Ball tickets
- Reserved table at Pirate Ball
- Opportunity to make a brief speech at Pirate Ball
- Presenter of Thomy Lafon Award
- Priority recognition across all OHL social media platforms
- Priority recognition on the Pirate Ball website
- Priority recognition on all Pirate Ball email correspondences
- Priority recognition on all event literature
- Opportunity to display two (2) custom slides in event slide-show reel

FIRST MATE 5,000

- Eight (8) Pirate Ball tickets
- Reserved seats at Pirate Ball
- Opportunity to make short speech at Pirate Ball
- Recognition across all Odyssey House social media platforms
- Recognition on the Pirate Ball website
- Recognition on all Pirate Ball email correspondences
- Recognition on all event literature
- Opportunity to display one (1) custom slide in event slide-show reel

SAILOR 1,000

- Four (4) Pirate Ball tickets
- Reserved seats at Pirate Ball
- Recognition across all Odyssey House social media platforms
- Recognition on the Pirate Ball website
- Recognition on all Pirate Ball email correspondences
- Recognition on all event literature
- Opportunity to display one (1) custom slides in event slide-show reel

QUARTERMASTER 7,500

- Eight (8) Pirate Ball tickets
- Reserved table at Pirate Ball Opportunity to make short speech at Pirate Ball
- Priority recognition across all Odyssey House social media platforms
- Priority recognition on the Pirate Ball website
- Priority recognition on all Pirate Ball email correspondences
- Priority recognition on all event literature
- Opportunity to display two (2) custom slides in event slide-show reel

BOATSWAIN 2,500

- Six (6) Pirate Ball tickets
- Reserved seats at Pirate Ball
- Verbal acknowledgment at Pirate Ball
- Recognition across all Odyssey House social media platforms
- Recognition on the Pirate Ball website
- Recognition on all Pirate Ball email correspondences
- Recognition on all event literature
- Opportunity to display one (1) custom slide in event slide-show reel

DECK HAND 500

- Two (2) Pirate Ball tickets
- Recognition across all Odyssey House social media platforms
- Recognition on the Pirate Ball website
- Recognition on all Pirate Ball email correspondences
- Recognition on all event literature
- Logo inclusion in event slide-show reel

COMMUNITY IMPACT

With your support of OHL's Sixth Annual Pirate Ball, you will be contributing to OHL's long term success in empowering individuals to become active participants in their recovery to reclaim functional, productive lives. Your sponsorship will help strengthen OHL's encompassing system of care that includes detox, treatment, behavioral and medical healthcare, life-skills, counseling, and case management services.

6000+ ANNUAL VISITS TO COMMUNITY HEALTH CENTER
900+ ANNUAL ADMISSIONS INTO RESIDENTIAL PROGRAMS
1400+ ANNUAL ADMISSIONS INTO DETOX PROGRAMS
900+ INDIVIDUALS EVERY MONTH



SUPPORT FOR OUR FUTURE

In 2014, the Louisiana Legislature approved \$5.9 million in capital outlay expenditures for OHL to renovate and repair its historic N. Tonti facility. However, OHL requires at least an additional \$1.2 million in supplemental capital outlay funding to support the increasing construction costs for the facility renovation project, as it has been multiple years since the Legislature approved these funds. These funds will be paired with over \$4 million in Historic and New Market tax credits to begin a \$11+ million complete redesign of the 1125 N. Tonti building.

After the Tonti renovation is complete, OHL plans to expand its Long-Term Housing/Intensive Outpatient Program within the newly redesigned facility, where clients can engage in a focused treatment model that combines therapeutic interventions with housing and employment skill building that enable clients to gain employment and a strong support systems post-treatment. Both the short-term and long-term facilities will each be supplemented by a Federally Qualified Health Center (FQHC), which uniquely and dynamically improves outcomes by integrating behavioral health and primary care onsite.

SPONSORSHIP FORM

If you would like to become a Pirate Ball sponsor please complete the form below. Please make checks payable to: Odyssey House Louisiana, Inc. (mailed to 1125 N. Tonti St., New Orleans, LA 70119 attn: Development Department) or you can submit your payment on our website: www.ohlpirateball.com

If you have any questions, please feel free to contact:

Maggie Sandison
Events Coordinator
Odyssey House Louisiana
msandison@ohlinc.org
504.330.4634

Name of Business or Individual: _____

Contact Name (if different than above): _____

Address: _____

Email: _____

Daytime Phone: _____

Sponsorship Level (please select one):

- ☐ Captain (\$10,000)
- ☐ Quartermaster (\$7,500)
- ☐ First Mate (\$5,000)

- ☐ Boatswain (\$2,500)
- ☐ Sailor (\$1,000)
- ☐ Deck Hand (\$500)

TICKETS

(In addition to tickets provided with sponsorship)

Number of additional tickets (\$50 each): _____

Name (printed): _____

Signature: _____ Date _____